

## Claims

1. A television system, said system comprising a broadcast data receiver for receiving data which is broadcast from a remote location and which includes video, audio and auxiliary data, processing said data to generate video, audio and auxiliary services via an on-screen display and speakers connected with the broadcast data receiver and, from said auxiliary data, an electronic programme guide (EPG) can be generated on screen to provide information and facilitate user selection of programmes for viewing at that instant or in the future and characterised in that there is provided a memory means in which video and/or audio data can be stored for subsequent retrieval and display upon the selection of a programme from the electronic programme guide and to which a portion of said stored video and/or audio data relates.
2. A television system according to claim 1 characterised in that the retrieval and display of the video and/or audio data from the storage means is in response to a user request for further information with respect to a particular programme displayed on the EPG.
- 3 A television system according to claim 1 characterised in that a video and/or audio clip or trailer for the particular programme is generated from the data retrieved from storage and shown to the user.
- 4 A television system according to claim 4 characterised in that the user has the option, after or during viewing the clip or trailer to select the programme automatically or in the future via the EPG.

5. A television system according to claim 1 characterised in that the storage means is in the form of a hard disc memory provided as part of the broadcast data receiver.
- 6 A television system according to claim 1 characterised in that the video and/or audio data used to generate the clips or trailers in accordance with the invention, is downloaded at designated time intervals and stored.
- 7 A television system according to claim 6 characterised in that the downloading of the data occurs when the broadcast data receiver is less likely to be in use for other functions.
- 8 A television system according to claim 1 characterised in that the includes identification data so that upon the user requesting information for a particular programme the appropriate portion of the data in the storage means can be identified and retrieved for processing by the broadcast data receiver.
- 9 A television system according to claim 1 characterised in that the video data which is transmitted for the generation of clips and trailers is of a lower resolution than that used for the generation of television programmes.
- 10 A television system according to claim 1 characterised in that the data video data which is transmitted for the generation of the clips and trailers is shown in a portion of the display screen.
- 11 A television system according to claim 1 characterised in that further auxiliary information is generated via the data stored in the storage means for retrieval upon the selection of a related programme via the EPG.